

MILANA HOAH

Graphic Designer & Visual Artist | Digital Marketing & Branding Expert

Creative Graphic Designer blending art and strategy to deliver impactful branding, digital campaigns, and visual experiences.



CONTACT ME

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🌐 www.milana-hoah.com

📍 TLV, ISRAEL

TECH SKILLS - TOLLS

Figma	●●●●●
Adobe Photoshop	●●●●●
Adobe Illustrator	●●●●●
Adobe InDesign	●●●●●
After Effect	●●●●●
Premiere Pro	●●●●●
Lightroom	●●●●●
Media Encoder	●●●●●

INTERESTS & HOBBIES

- Digital & Traditional Art
- Photography Enthusiast
- Visual Design & Mood Boards
- Storytelling in Screenplays
- DIY Projects

LANGUAGES

HEBREW - NATIVE

ENGLISH - BUSINESS FLUENT

RUSSIAN - PROFICIENT

WORK EXPERIENCE

- **Freelance Marketing Graphic & Brand Designer** 2023 - Present
 - Build complete brand identities, including logos, packaging, and digital/print design, tailored to client needs and market trends.
 - Design impactful presentations and conference materials, from concept to print-ready production, for sponsorship and marketing audiences.
 - Blend creativity and strategy to craft visuals that stand out, leveraging AI tools to enhance workflows and innovation.
 - Create and sell original artwork, integrating artistic vision into professional branding and marketing projects
- **Office Manager & Corporate Events Producer** 2023 - 2025
Arayot Group LTD
 - Managed office operations, budgets, payroll, and financial processes in coordination with external accountants.
 - Produced and executed corporate events end-to-end, from creative concept to on-site delivery
 - Led the company's full branding and website development, establishing a consistent and modern visual identity.
- **Creative Marketing Designer & Art Director** 2019 - 2023
LOCO-TECH LTD
 - Led end-to-end design and production for marketing and branding projects, managing multiple initiatives and a design team.
 - Developed strong brand identities and UX/UI solutions, from websites to digital campaigns.
 - Produced motion graphics, videos, and promotional assets that enhanced engagement and user experience.
 - Directed and designed global exhibition materials and digital artwork.
 - Collaborated with product and marketing teams to deliver impactful cross-channel campaigns.
- **Graphic Designer & Social Media Manager & Artist** 2016 - 2019
FREELANCER
 - Developed branding concepts, visual storytelling, and clear brand guidelines across digital, print, packaging, and social media.
 - Designed logos, campaigns, and digital content that boosted engagement, while managing social media presence for multiple brands.
 - Founded and operated a personal clothing brand featuring original artwork and typography, sold internationally.
- **Practical Engineers Graphic Design** 2017 - 2018
Shenkar Handesaim
Awarded for final project.
- **BA in Communication & Management** 2014 - 2017
The College of Management Academic Studies
Graphic Designer Internship - UpsideDown Marketing Solutions