

MILANA HOAH

Graphic Designer & Visual Artist | Digital Marketing & Branding Expert

Creative Graphic Designer blending art and strategy to deliver impactful branding, digital campaigns, and visual experiences.



CONTACT ME

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 www.milana-hoah.com
 TLV, ISRAEL

TECH SKILLS - TOOLS

| | |
|-------------------|-------|
| Figma | ★★★★★ |
| Adobe Photoshop | ★★★★★ |
| Adobe Illustrator | ★★★★★ |
| Adobe InDesign | ★★★★★ |
| After Effect | ★★★★★ |
| Premiere Pro | ★★★★★ |
| Lightroom | ★★★★★ |
| Media Encoder | ★★★★★ |

INTERESTS & HOBBIES

- Digital & Traditional Art
- Photography Enthusiast
- Visual Design & Mood Boards
- Storytelling in Screenplays
- DIY Projects

LANGUAGES

HEBREW - NATIVE

ENGLISH - BUSINESS FLUENT

RUSSIAN - PROFICIENT

WORK EXPERIENCE

Freelance Marketing Graphic & Brand Designer

2023 - Present

- Build complete brand identities, including logos, packaging, and digital/print design, tailored to client needs and market trends.
- Design impactful presentations and conference materials, from concept to print-ready production, for sponsorship and marketing audiences.
- Blend creativity and strategy to craft visuals that stand out, leveraging AI tools to enhance workflows and innovation.
- Create and sell original artwork, integrating artistic vision into professional branding and marketing projects

Office Manager & Corporate Events Producer

2023 - 2025

Arayot Group LTD

- Managed office operations, budgets, payroll, and financial processes in coordination with external accountants.
- Produced and executed corporate events end-to-end, from creative concept to on-site delivery
- Led the company's full branding and website development, establishing a consistent and modern visual identity.

Creative Marketing Designer & Art Director

2019 - 2023

LOCO-TECH LTD

- Led end-to-end design and production for marketing and branding projects, managing multiple initiatives and a design team.
- Developed strong brand identities and UX/UI solutions, from websites to digital campaigns.
- Produced motion graphics, videos, and promotional assets that enhanced engagement and user experience.
- Directed and designed global exhibition materials and digital artwork.
- Collaborated with product and marketing teams to deliver impactful cross-channel campaigns.

Graphic Designer & Social Media Manager & Artist

2016 - 2019

FREELANCER

- Developed branding concepts, visual storytelling, and clear brand guidelines across digital, print, packaging, and social media.
- Designed logos, campaigns, and digital content that boosted engagement, while managing social media presence for multiple brands.
- Founded and operated a personal clothing brand featuring original artwork and typography, sold internationally.

EDUCATION

Practical Engineers Graphic Design

2017 - 2018

Shenkar Handesaim

Awarded for final project.

BA in Communication & Management

2014 - 2017

The College of Management Academic Studies

Graphic Designer Internship - UpsideDown Marketing Solutions